Amendment Dated: June 11, 2007

Reply to Office Action Dated: January 11, 2007

## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

## **Listing of Claims:**

- 1. (Currently Amended) A method of providing photofinishing services, comprising the steps of:
- a) supplying to a photographer at least one removable a memory device selected from a variety of available formats and having a format appropriate for use in a digital camera provided by the to a photographer;
- b) the photographer taking selectively photographing and storing, and optionally deleting some or all of, a plurality of digital images on the at least one removable memory device;
- c) the photographer delivering the <u>at least one removable</u> memory device containing <u>undeleted ones of</u> the digital images to a photofinisher;
- d) the photofinisher producing prints of the digital images and returning the prints to the photographer; and
- e) the photofinisher erasing the digital images from the <u>at least</u> one removable memory device and <u>preparing supplying</u> the <u>at least one</u> removable memory device to <u>be supplied to</u> another photographer to repeat steps b) through e).
- 2. (Currently Amended) The method claimed in claim 1, further comprising the steps of the photofinisher producing an index print and/or CD of the digital images from the <u>at least one removable</u> memory device and returning the index print and/or CD to the photographer.

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3. (Currently Amended) The method claimed in claim 2, wherein the <u>at least one removable</u> memory device <u>contains</u> is capable of holding a number N of digital images and <u>also indicates that a number M of prints have been promised the photofinisher produces prints for only the first M images</u>, where M is less than N, but the index print and/or the CD contain all N of the digital images on the <u>at least one removable</u> memory device.

- 4. **(Currently Amended)** The method claimed in claim 3, wherein the index print and/or the CD contain all N of the digital images on the <u>at</u> <u>least one removable</u> memory device and indicates which images have or have not been printed.
- 5. (Original) The method claimed in claim 4, wherein the index print and/or the CD contain instructions for obtaining prints of the unprinted images.
- 6. **(Cancelled)** The method claimed in claim 1, wherein the memory device is adapted for use with a particular camera model, and further comprising the step of offering a number of different memory devices for different camera models.
- 7. (Currently Amended) The method claimed in claim 1, wherein the <u>at least one removable</u> memory device is <u>comprises</u> a CF, MMC, SD, xD, or Memory Stick <u>format</u>.
- 8. (Currently Amended) The method claimed in claim 1, wherein the <u>at least one removable</u> memory device bears a code that indicates to the photofinisher that the <u>at least one removable</u> memory device carries with it <u>a</u> the commitment to create prints.
- 9. (Currently Amended) The method claimed in claim 1, wherein the <u>at least one removable</u> memory device bears a graphic that indicates <u>to</u> the photofinisher that the <u>device eard</u> carries with it <u>a</u> the commitment to create prints.

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10. (Currently Amended) The method claimed in claim 1, wherein the <u>at least one removable</u> memory device is returned <u>to the photofinisher</u> <u>having a number of stored digital images</u> with less than a predefined number of image files, and <u>further</u> including the step of providing a credit to the photographer <u>for a</u> difference between the number of stored digital images and the predefined number.

- 11. **(Original)** The method claimed in claim 10, wherein the credit is in the form of a coupon.
- 12. **(Original)** The method claimed in claim 10, wherein the credit is in the form of a debit card that is returned with the prints.
- 13. (Currently Amended) The method claimed in claim 1, wherein a debit card for photofinishing services is supplied to the photographer along with the <u>at least one removable</u> memory device and the debit card is presented to the photofinisher along with the <u>at least one removable</u> memory device.
- 14. (Currently Amended) The method claimed in claim 1, wherein the <u>at least one removable</u> memory device includes a <u>first portion of</u> protected memory area that is <u>electronically readable</u> accessible by a supplier and the photofinisher, but not by the <u>digital camera provided by the photographer, and a second portion of memory that is electronically readable by the supplier, the <u>photofinisher</u>, and the digital camera provided by the photographer.</u>
- 15. **(Currently Amended)** The method claimed in claim 14, wherein the <u>first portion of protected</u> memory area contains a unique ID.
- 16. (Currently Amended) The method claimed in claim 14, wherein the <u>first portion of protected</u> memory area contains a number indicating <u>a</u> the number of times that the <u>at least one removable</u> memory device has been recycled.

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17. (Currently Amended) The method claimed in claim 14, wherein the <u>first portion of protected</u> memory area-contains instructions for the photofinisher provided by the supplier.

- 18. (Currently Amended) The method claimed in claim 1, further comprising the steps of supplying a claim card for retrieving photofinishing services to the photographer along with the <u>at least one removable</u> memory device and presenting the claim card to the photofinisher to retrieve the photofinishing <u>services</u> order.
- 19. (Currently Amended) The method claimed in claim 1, further comprising the steps of supplying a removable tag for retrieving photofinishing services to the photographer along with the <u>at least one removable</u> memory device and presenting the removable tag to the photofinisher to retrieve the photofinishing <u>services order</u>.
- 20. (Currently Amended) The method claimed in claim 1, further comprising the step of writing an identifier unique to the photographer on the <u>at least</u> one removable memory device and presenting the identifier unique to the photographer to the photofinisher to retrieve the photofinishing <u>services</u> order.
- 21. (Currently Amended) The method claimed in claim 1, further comprising the step of writing a phone number or e-mail address of the photographer on the at least one removable a memory device and presenting the phone number or e-mail address to the photofinisher to retrieve the photofinishing services order.
- 22. (Currently Amended) The method claimed in claim 1, further comprising the step of writing a phone number or e-mail address of the photographer on a photofinishing envelope and presenting the phone number or e-mail address to the photofinisher to retrieve the photofinishing services order.

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23. (Currently Amended) The method claimed in claim 1, wherein the step of erasing the digital images from the <u>at least one removable</u> memory device <u>includes</u> include writing a test pattern onto the <u>at least one removable</u> memory device.

- 24. (Currently Amended) The method claimed in claim 1, wherein the <u>at least one removable</u> memory device includes a <u>digitally stored</u> prerecorded image <u>to be electronically displayed on a display screen of the digital camera provided by the photographer.</u>
- 25. (Currently Amended) The method claimed in claim 24, wherein the prerecorded image contains instructions to the photographer a user for using the photofinishing services.
- 26. (Original) The method claimed in claim 24, further comprising the step of selling advertising space in the prerecorded image.
- 27. (Currently Amended) The method claimed in claim 1, wherein the <u>at least one removable</u> memory device <u>includes</u> bears a code in a <u>file</u> hidden <u>from electronic access by the photographer file</u> or <u>in a pseudo bad sector of the its memory that is inaccessible electronically by the photographer that indicates to the photofinisher that the <u>at least one removable</u> memory device carries with it <u>a</u> the commitment to create prints.</u>
- 28. (Currently Amended) The method claimed in claim 1, further comprising the steps of the photofinisher producing an index print and CD of the digital images from the <u>at least one removable</u> memory device and returning the index print and CD to the photographer, <u>wherein the index print includes a printed and indicating with at least one index image the filename of <u>a</u> the corresponding image file recorded on the CD.</u>

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29. (Currently Amended) The method claimed in claim 1, further comprising the steps of the photofinisher producing at least one print and a CD of the digital images from the <u>at least one removable</u> memory device and returning the at least one print and CD to the photographer, and indicating on the at least one print <u>a</u> the filename of <u>a</u> the corresponding image file recorded on the CD.

- 30. **(New)** A method of providing photofinishing services, comprising the steps of:
  - a) a photographer providing a digital camera;
- b) supplying to the photographer at least one removable memory device selected from a variety of available formats and having a format appropriate for use in the digital camera provided by the photographer;
- b) the photographer photographing, downloading, or transferring from other electronic devices, a plurality of digital images for storage on the at least one removable memory device;
- c) the photographer delivering the at least one removable memory device containing the digital images to a photofinisher;
- d) the photofinisher producing prints of the digital images and returning the prints to the photographer; and
- e) the photofinisher erasing the digital images from the at least one removable memory device and preparing the at least one memory device to be supplied to another photographer to repeat steps b) through e).